



ONTO
CHAIN

Blockchain for the Next Generation Internet



THE ONTOCHAIN BACKGROUND

12/11/2020

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EXECUTIVE SUMMARY

This document is intended to provide a technical background to potential applicants of the cascading calls activated by ONTOCHAIN. The Next Generation Internet (NGI) is a European Initiative for building an Internet for Humans that respects fundamental human rights, including the values of privacy, participation and diversity. ONTOCHAIN is one of the projects in the framework of the NGI, with the objective of facing the main threats of the Internet today, to enable a new generation of trustful and decentralized web applications, and at the same time unleash the potential of the data economy.

Today's Internet is affected by different threats such as:

- Centralization of power (indexes, computational resources), which represents an unbalance between information providers and users;
- Unknown or unverifiable provenance of information, which leads to distrust in information and to the propagation of fake information;
- Anonymity and unreliable identities, which keeps Internet users from trusting contributors, sellers and so forth;
- No fair rewards for good quality contributions, which creates an ecosystem in which low quality data is the norm.

The use of blockchain technologies along with new research efforts can help solve these challenges.

Moreover, it is becoming more and more strategic to establish an efficient and high quality data market: this can be achieved by the suitable integration of enabling technologies such as Linked Data, Ontologies, and more generally the Semantic Web.

Hence the ONTOCHAIN project's ambition is to advance and federate blockchain and semantic technologies to enable a more human-centered Internet and to foster new opportunities in the data market and in a new generation of decentralized applications.

To facilitate developers, ONTOCHAIN has defined a blueprint architecture (Figure 5), which includes different modules structured into 5 layers:

1. Solution domain;
2. Use cases;
3. Application protocols;
4. Core protocols;
5. Distributed ledgers.

All five layers are to be considered in the ONTOCHAIN project.

The ONTOCHAIN project aims at delivering a software ecosystem that will realize and demonstrate its blueprint architecture.

The ONTOCHAIN project will bring together academia and high-tech companies in its three consecutive research and innovation phases: Phase 1: Research (research proposals, awards, and challenges for conferences), Phase 2: Protocol Suite & Software Ecosystem Foundations (prototypes and solutions) and Phase 3: Applications and Experimentation (prototypes and solutions) that will jointly realise the ONTOCHAIN architecture.

At the end of the three years, the ONTOCHAIN project will have to deliver both a complete software ecosystem and novel, ambitious Distributed Ledger Technology (DLT) applications, hence decentralized and trustful, i.e. demonstrating trustworthy content and trustworthy information handling. With ONTOCHAIN, a variety of new applications may emerge in areas such as trustworthy web and social media, trustworthy crowdsensing, trustworthy service orchestration, and decentralised and unsupervised online social networks, as a few of its application domains.

The ONTOCHAIN Research and Innovation Action encourages open source software and open hardware design, open access to data, standardisation activities, access to testing and operational infrastructure as well as an IPR regime ensuring interoperability and integration of the novel software ecosystem, reusability of results, lasting and sustainable impact.

Developers, if willing and needing so, can also rely on the blockchain platform provided by iExec which addresses already three layers of the blueprint architecture. A first list of possible applications as well as references to overviews of interesting DLT applications in different verticals is mentioned in this document however applicants are free to identify and suggest other applications.

TABLE OF CONTENTS

1	INTRODUCTION	8
2	STRATEGIC OBJECTIVES	12
3	CONCEPT AND METHODOLOGY	19
4	IMPACT	34
5	CONCLUSIONS	37

LIST OF FIGURES

FIGURE 1: ILLUSTRATION OF THE ONTOCHAIN CONCEPT.....	13
FIGURE 2: PHASES OF THE ONTOCHAIN PROJECT.....	14
FIGURE 3: ACHIEVING TRUST WITH THE ONTOCHAIN'S TECHNOLOGY STACK.....	21
FIGURE 4: ONTOCHAIN'S ECOSYSTEM.....	21
FIGURE 5: ONTOCHAIN ARCHITECTURE.....	23
FIGURE 5: THE IEXEC MARKETPLACE.....	39

LIST OF TABLES

TABLE 1 : ONTOCHAIN APPLICATION DOMAIN POTENTIAL 34

ABBREVIATIONS

AI	Artificial Intelligence
B2C	Business to Customer
C2C	Customer to Customer
CSA	Coordination and Support Action
G2C	Government to Citizen
GDPR	General Data Protection Regulation
IP	Internet Protocol
ISO	The International Organization for Standardization
NGI	Next Generation Internet
PSMEG	Payment Systems Market Expert Group
RIA	Research and Innovation Action
WG	Working Group

1 INTRODUCTION

*"The overall mission of the Next Generation Internet initiative is to re-imagine and re-engineer the Internet for the third millennium and beyond. We envision the information age will be an era that brings out the best in all of us. We want to enable human potential, mobility and creativity at the largest possible scale - while dealing responsibly with our natural resources. In order to preserve and expand the European way of life, we shape a value-centric, human and inclusive Internet for all."*¹

The aforementioned significant ambitions need a solid foundation on which people representing different cross-sector domains- can build on; and this is getting more and more visible nowadays that the technological innovation -in some cases- lacks transparency and trustworthiness.

A recent global movement and initiative "Contract for the Web"² was introduced by the World Wide Web Foundation and led by Sir Tim Berners-Lee. It unveils a global action plan to save the web from political manipulation, privacy violations and false information. The movement is targeted towards governments, companies and individuals to commit to protecting the web from abuse. The contract has been worked on by 80 organisations and outlines nine principles to safeguard the web-3 each for governments, companies and individuals. The document has the backing of more than 150 organisations, from Google, Twitter, Microsoft, Facebook, the Electronic Frontier Foundation etc. Those who back the contract must show they are implementing the principles and working on solutions to the tougher problems, or face being removed from the list of endorsers. The contract's principles require governments to do all they can to ensure that everyone who wants to can connect to the web and have their privacy respected. People should have access to whatever personal data is held on them and have the right to object or withdraw from having that data processed. To build trust online, companies are compelled to simplify privacy settings by providing control panels where people can access their data and manage their privacy options in one place. Another principle requires companies to assess the risk of their technology spreading misinformation or harming people's behaviour or personal wellbeing. Three more principles call on individuals to create rich and relevant content to make the web a valuable place, build strong online communities where everyone feels safe and welcome, and finally, to fight for the web, so that it remains open to everyone, everywhere.

¹ "Next Generation Internet 2025. A study prepared for the European Commission DG Communications Networks, Content & Technology" <https://nl.net.nl/NGI/reports/NGI-Study-ISBN-9789279864667.pdf>

² <https://contractfortheweb.org>

The ONTOCHAIN consortium believes that greater transparency and trustworthiness can still be achieved in the Next Generation Internet and that ONTOCHAIN can become a key technology block of this next generation. Its vision and approach: a set of new technologies to realize semantics, formal logic (e.g. first order logic) and the ability to execute formal proofs directly on blockchain is argued in this document.

1.1 INTERNET THREATS TODAY

Currently, the society organization, the governance and the policies structure a framework to facilitate free speech and private enterprise; nevertheless, it cannot from its current standpoint, assure that any bias or systematic abuse of global trust is avoided. Moreover, the success of the Internet lies in permission-free innovation, openness, interoperability and the non-limitation of choices. At the same time, there are specific indications that the trade-off between openness and trustworthiness is questioned. More specifically in day-to-day interactions of people with the Internet, the following threats summarized in the table have been identified:

- **Centralization of power:** Innovative ideas and uniqueness of their services offering made many popular websites such as Google, Facebook, YouTube and Amazon emerge into robust centralized platforms. Even though the Internet started as a truly decentralized network, balance of power has been broken by the dominating services that now support the Internet. The networks of today are completely centralized, with the power of information and knowledge being in the hands of only a few actors. This concentration of power has made these few companies the gatekeepers of knowledge and information, which the public now has no choice but to trust in order to use knowledge and information in a responsible and fair manner. Keeping the knowledge and ontologies for themselves while serving them to billions of users, the gatekeepers can easily dictate what is true and what is false.
- **Unknown provenance of information:**³ We all make daily decisions, short and some even long-term plans on the basis of information we find on the Internet (What will the weather be like on my holiday? What are the market trends for the neighbourhood in which I am planning to buy a new family home? What food sources are healthy for me? What drugs are related to causing cancer?). The provenance of information (source, source credentials, trustworthiness and reliability, information dissemination path) coming from reliable and unreliable sources is hard, slow, and costly to verify. Also, the quality of the

³ <https://science.sciencemag.org/content/359/6380/1146>

information in question is often uneven and unassessed. Someone with no credentials or expertise but with a large community gets high credibility on social networks and ultimately in mainstream media. Misinformation and mal-information get shared and propagate to unforeseeable extent. Given the right platform any information can appear as legitimate, and conflicts are often resolved unfairly. Even with a fair ontology (fair governance and recording process) information can be corrupted by malicious storage and network, or by censorship. With misinformation creating a new world disorder,⁴ the time for addressing data traceability and provenance is long overdue.

- **Anonymity and unreliable identities:** The practice of publishing anonymously or pseudonymously has a long history in the arts, particularly in literature and journalistic or political writing. Even though there is no way to be truly anonymous on the Internet today there is a need to retain at least some amount of anonymity and protect the privacy of the people who need it. Fear of judgement, condemnation and retribution with the absence of identity protection will lead to a culture of fear and censorship, moving us away from the fundamental European values. Removing anonymity from the Internet should not be addressed as part of the effort to mitigate information disorder. Even with the anonymity removed, the issue of misinformation will remain: real people can and will provide false information for different reasons. Trustworthiness of different pseudo-identities should be properly assessed to mitigate misinformation. Moreover, to enable users to manage their own data and to facilitate anonymous trustworthy interactions, decentralized identity verification based on multiple attributes should be provided.
- **No fair rewards for good quality contributions:** Linked the remuneration issue is the problem of evaluating the quality of each single contribution (e.g. scientific paper, report, etc.). Various platforms publicly expose users' ratings as metadata over the public internet (e.g. rating of restaurants from Google, customer reviews for other goods and services like books from Goodreads.com), typically relating to the profile of single users. This model is flawed in two ways; first, it allows spam to mislead prospective consumers, while past consumers have little incentive in providing their feedback; second, the revenue that service providers make are not shared with the users that took the time to provide feedback. Beyond simple customer ratings and reviews, this problem applies to the reuse of users' contributions in all online services, and in social networks. The main challenge here is to filter spam out to incentivize and reward quality contributions. On the ground of better content quality control, supporting quality reward systems brings together the

⁴ <https://www.scientificamerican.com/article/misinformation-has-created-a-new-world-disorder/>

concepts of truthfulness between multiple users on the one hand, and cryptocurrencies on the other. This feature, which is lacking in the open Internet and that is a focus of NGI, will sparkle a new, fair ecosystem of high-quality user-generated content.

- **Bias in AI software:** The under-representation of some social groups (Black, Asian and Minority Ethnic, people with handicap and victims of discrimination in general) both in privately owned companies and in governments de facto excludes those groups from contributing to ethical questions and discussions. For example, Amazon's recruiting engine was shelved because it was shown to unfairly discriminate against potential female hires. In 2015 Google's image search software identified a black software developer and a friend as gorillas. Identifying and mitigating bias in AI systems is essential to building trust between humans and machines that learn. As AI systems find, understand, and point out human inconsistencies in decision making, they could also reveal ways in which we are partial, parochial, and cognitively biased, leading us to adopt more impartial or egalitarian views. In the process of recognizing our bias and teaching machines about our common values, we may improve more than AI. We might just improve ourselves.
- **Trustworthy blockchain service interoperability:** Today there are hundreds of active blockchain projects in the GitHub repository. Dozens of new projects are emerging each year, competing among each other in the somewhat futile task of developing the "best" blockchain. Often, they would emphasize their product's alleged market readiness, arguing that it is secure, scalable and compared to a supposed rival. Regardless of whether their claimed characteristics are true or not, those projects represent stand-alone, disconnected blockchains. They entail different ecosystems, hashing algorithms, consensus models and communities. As a result, the blockchain space is becoming increasingly siloed and its core philosophical concept, the idea of decentralization, is being undermined. Focusing on trustworthy information exchange between multiple blockchains without an intermediary in the process, as well as integration with existing systems would allow them to be exploited to their full potential. This is the way to go, as according to Forrester's predictions for the DLT for the year 2020 interoperability is taking central stage.

1.2 TECHNOLOGICAL CHALLENGES

Suitably federating blockchain and semantic technologies should enable us to overcome the aforementioned challenges. However, it will require, among other things, facing the following technological aspects:

- **Decentralisation of heterogeneous components and marketplaces:** ONTOCHAIN will leverage techniques, algorithms and software from many different fields (e.g. knowledge representation, storage and querying, Machine Learning, data analytics) and integrate them in a unique decentralized ontology framework, software ecosystem and effectively, a decentralised marketplace for various software and hardware resources. In addition to the effort of adapting their interfaces and semantics, porting each heterogeneous component to run efficiently and safely in a decentralized way, connected to a blockchain, will require specific adaptations.
- **Fast pace of innovation in blockchains:** the technologies that enable ONTOCHAIN are evolving so quickly, that many design choices will become obsolete before the end of the project. We are determined to make ONTOCHAIN sustainable by adopting a flexible approach, which translates into a set of guidelines for sub-projects. The most important guideline will be that each technical sub-project produces two different results: a proof of concept that can be integrated into the ONTOCHAIN prototype, and generic design that can be reused outside of the project.
- **Open design and flexible design:** Sub-projects will have to make numerous trade-offs, e.g. between the granularity and how much data is stored on-chain vs. performance, that may evolve as future blockchain protocols emerge. Keeping these trade-offs documented and adaptable will help making ONTOCHAIN contributions interoperable and sustainable.
- **Formal logic proofs:** Another technological challenge posing itself is how to transparently derive a new truth out of several known truths according to a set of rules. Various languages such as the OASIS Web Ontology Language (OWL) exist to express formal logic. OWL comes in three expressivity levels, known as species: Lite, Description Logic (DL) and Full. While formal rules are quick to compute in Lite, and more time consuming in DL, the Full species cannot use formal proofs as the reasoning program may cycle indefinitely. There may, however, exist ways to design specific Smart Contracts that would implement first order logic directly on the blockchain.

2 STRATEGIC OBJECTIVES

ONTOCHAIN envisions thus to shape a multi-layer and modular technology framework and to build on NGI and blockchain ecosystems and communities, to enable the implementation of a number of different next-generation real-world solutions, such as trustworthy web and social media, trustworthy crowdsensing, trustworthy service orchestration, unsupervised/ decentralized online social networks, etc. and empower

practitioners to address the various challenges of the Next Generation Internet through the use of multiple ledger technologies (see Figure 1).

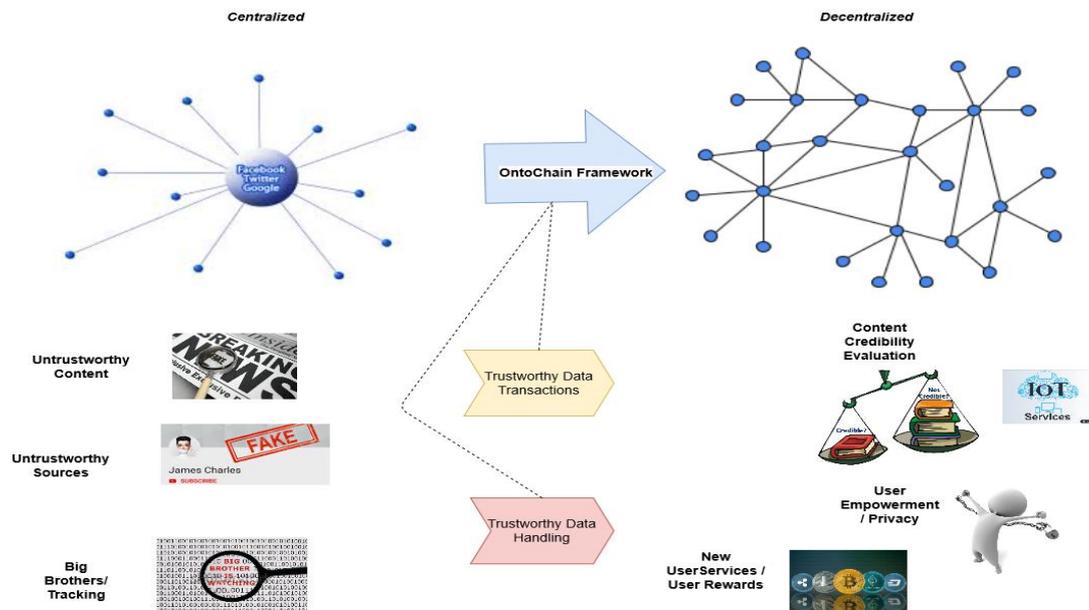


FIGURE 1: ILLUSTRATION OF THE ONTOCHAIN CONCEPT

ONTOCHAIN use-cases will be built upon different protocols and interactions between different blockchain frameworks, while hiding them from the use-cases to support effortless inter-service process cooperation. The proposed blockchain-based framework will enable higher performance and scalability, through the engagement of different business logics, access methods and governance models, whereas will present scalable solutions for ensuring secure and transparent content and information exchange as well as service interoperability.

ONTOCHAIN technology framework will constitute a building block of NGI towards a more human-centric Internet that supports values of openness, decentralisation, inclusiveness and protection of privacy and giving the control back to the end-users to be able to benefit from democratic, transparent and trustworthy decision making mechanisms.

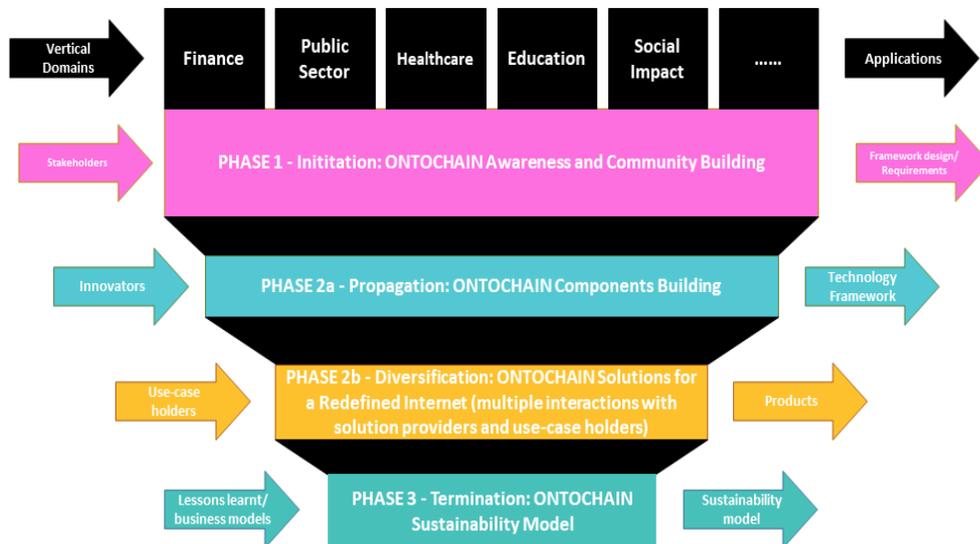


FIGURE 2: PHASES OF THE ONTOCHAIN PROJECT

ONTOCHAIN should reach its vision and strategic objectives by implementing an ambitious programme structured in four main phases, modelling the steps of a chain reaction (see Figure 2):

PHASE 1 - Initiation: To build a European ecosystem of stakeholders, that would include top researchers, innovators, technology developers focused on blockchain-based solutions, as well as representatives from different vertical sectors that are in the need of exploiting the ONTOCHAIN technology framework to cover their interests and business routines. The vision is to become part and contribute to the EU-blockchain community that will work together to design, produce, maintain the ONTOCHAIN concept and architecture, and as such become the pioneers to test and live the human-centric and trustworthy Next Generation Internet evolution. The representatives of this ecosystem will be invited to participate on the ONTOCHAIN materialization from Day 1, (a) setting the parameters for the development of the technical framework based on the real need as well as on the technologies that are available and from which the framework can benefit, (b) providing their expertise and technical know-how to build the framework, and (c) adopting the proposed framework to serve their operations and address any challenges they face as end-users towards a human-centric, decentralised and trustworthy web applications. In order for the aforementioned to be achieved, an agile and effective funding mechanism will be designed and initiated, to act as the key enabler for all the stakeholders, as mentioned above, to be engaged, to research and develop important new ideas that contribute to the scope of the ONTOCHAIN project and the establishment of the Next Generation Internet.

PHASE 2a – Propagation: To create a technological framework to safeguard the Next Generation Internet from the direct or side effects of the aforementioned challenges; more specifically, ONTOCHAIN will work towards a more human-centric direction to the internet that will exploit state-of-the-art technologies (e.g. blockchain, ledgers, etc.) and novel concepts for the creation of a trustworthy information exchange process and a more transactional content handling. The ultimate goal is to “re-invent” the mechanisms of the Semantic Web on greater transparency basis, to move control from the large and centrally-structured corporations back to users, and at the same time to assure a trustful operation of services, data management, Quality of Service, GDPR compliance, etc. ONTOCHAIN aims at decentralizing that small but growing part of the Internet: web ontologies. As a central repository of knowledge and facts on which many applications rely, a web ontology is a critical unit of information storage and great care must be taken to ensure its content integrity, i.e. controlling who can record and modify ontological data. It has been recently shown that the way AI models are trained can lead to usage discrimination, in particular in applications like facial recognition for security, due to biased training sets that over-represented white faces compared to other ethnicities, rendering applications unusable for persons of colour. This example shows the danger of leaving facts like “what is a face?” in the hands of a single entity. In the end, public services relying on a centralized ontology will be more prone to censorship and discrimination. On the other hand, an ontology that is decentralized by design, i.e. that allows only to record facts based on a consensus of multiple agreeing entities (such as citizens) can benefit democracy by removing human bias from a large number of domains.

PHASE 2b – Diversification: To test real-life applications following the ONTOCHAIN agenda, assess the impact and calibrate the technical vision of ONTOCHAIN, for showcasing the business success of the ONTOCHAIN framework and its employed technologies for a trustworthy Internet. ONTOCHAIN will support a portfolio of test cases to implement the envisioned services of the ONTOCHAIN framework. These will be defined by the real needs of stakeholders, covering various vertical domains, e.g. eHealth, IoT, eScience, etc., that will be invited to join the ecosystem, contribute to the framework’s formation and finally will be encouraged to bring their applications proposals and link them to the developed modules/ protocols of the framework, through a focused Open Call.

PHASE 3 – Termination: To create an operations (sustainability) model to get a self-sustained and organically growing ecosystem of actors, and allow for the deployment of ONTOCHAIN ecosystem’s business based on the specific value proposition that it will offer to the stakeholders. The value proposition for “Innovators” (blockchain, cloud computing,

software engineering experts) is the provision of a technical framework and close inter-relation with real-life applications, to build upon and access the wider market. This will simplify the business model of the participating research entities and will allow them to concentrate on their core technology proposition. The value proposition for the “End-users” (society-at-large) will be the offer of innovative customised and standardised applications for improving the operation and their relation within their audiences and clientele. ONTOCHAIN will promote the developed framework as a systematic tool to be used by groups of people, communities, etc., across Europe in the implementation of the EU-blockchain and NGI agendas and to influence internet governance and related policies. Within this same action the business models for long-term sustainability and expansion of best practices will be defined.

2.1 SPECIFIC OBJECTIVES

Having the above mentioned considerations in mind, ONTOCHAIN is geared toward shaping a human-centric Internet (trustworthy, resilient, sustainable and inclusive) with the ability to provide semantic reasoning to the huge amount of data that each chain and contract generates through transactions.

To address these challenges, ONTOCHAIN aims to form an integral, and pan-European blockchain ecosystem, to unleash the research and innovation potential of DLT enthusiasts across Europe, especially those in start-up companies and innovative SMEs. The spirit is to facilitate the take up of integrating research and innovation communities who focus on DLT across Europe by acting as facilitator, mentor and an enabler for those having both a clear idea and execution potential in line with the vision of ONTOCHAIN.

To measure reaching the overall ONTOCHAIN goal and impact, specific operational objectives have been defined. Together with the core ONTOCHAIN team, partners of ONTOCHAIN are expected to collectively contribute to reach these objectives:

Specific Objective 1 ONTOCHAIN ECOSYSTEM Setup: The blueprint ONTOCHAIN architecture, particularly its application and core protocols layers will be delivered as integrated and interoperable software and Application Programming Interfaces (APIs) under a commonly agreed open source licensing model, which is necessary in order to achieve interoperability of the solution. In addition to this, a scalable testing and production infrastructure will be formed allowing for seamless participation of various actors in the ONTOCHAIN ecosystem.

Specific Objective 2 ONTOCHAIN Technological Framework Design: The ONTOCHAIN technological framework will be designed in all its parts in

order to address advanced use cases related to data provenance, decentralised reputation models, decentralised oracles, market mechanisms, ontology representation and management, privacy aware and secure data exchange, multi-source identity verification, value sharing and participation/contribution incentives and similar, and core protocols that include smart contracts, authorisation, certification, event gateways, identity management and identification, secure and privacy-aware decentralised storage, data semantics and semantic linking, ONTOCHAIN optimisation and similar.

Specific Objective 3 ONTOCHAIN Ecosystem experimentation: Experimentation will involve the introduction of innovative applications in many domains, including education, health, economy, mobility, public services, energy and sustainability, news, media, entertainment, Industry 4.0, tourism and so on. The project will implement representative use cases in such domains.

Specific Objective 4 ONTOCHAIN Framework and Ecosystem Sustainability: Essential novelty of ONTOCHAIN are also its business models that apply to trusted knowledge intensive ecosystems of actors and resources. These will be designed to achieve a long-term sustainability of the ONTOCHAIN ecosystem.

In the following subsection we also elaborate some key aspects in which the ONTOCHAIN Consortium believes it is possible to make substantial progress in near future.

2.2 PROGRESS BEYOND THE STATE OF THE ART

In the following we elaborate just a few areas where the ONTOCHAIN Consortium believes substantial progress beyond the state of the art can be achieved.

2.2.1 Reputation management

The development of generic decentralized reputation management functionality in the blockchain and different decentralized reputation models for trust assessment in various contexts are deemed as necessary components of the ONTOCHAIN ecosystem. Decentralized reputation mechanisms over blockchains promise to address several of the aforementioned issues, such as no single point of security/privacy vulnerability, stronger identities, privacy of the rating person, and more. There have been some initial instances of decentralized reputation systems on top of blockchain for various applications, as explained above and ONTOCHAIN will build on top of them to provide trustworthiness of subjects (people/content) without sacrificing user privacy.

2.2.2 Trusted data semantics

ONTOCHAIN will bring data semantics in the blockchain framework, so as to track data provenance, data handling and data manipulations throughout the data lifecycle. Moreover, apart from data source trustworthiness, ONTOCHAIN will employ collaborative filtering techniques and data properties, to assess the truthfulness of data exchanged. Also, as compared to current approaches that employ unverified real-world data into smart contracts, ONTOCHAIN will verify the truthfulness of the data based on the concept decentralized oracles: arbitrary nodes that are both distributed (highly available) and decentralized that approve the truthfulness of data through a consensus mechanism. iExec has already developed such a mechanism in the past, and within ONTOCHAIN, this mechanism can inspire the creation of reusable, complex decentralized oracles or similar concepts for several application domains that will be selected during the 3rd phase of the open calls of the project. Note that each application domain would require specific tuning of the oracles e.g. comparing/combining three pictures is very different from doing so with numbers. Another challenge for the success of a blockchain ecosystem is the ability to dynamically discover useful services based on user context and query semantics. ONTOCHAIN will allow the discovery of useful decentralized apps/services in the blockchain by means of semantic data annotation in the blockchain.

2.2.3 General data protection and marketplaces based on trusted knowledge and information

ONTOCHAIN will address several challenges to unlock the tremendous potential of blockchains, especially before this paradigm shift becomes technically, economically and legally viable in business environments. The first category of these challenges concerns the technical aspects of blockchains including in terms of governance (i.e. open, private or consortium), scalability, data privacy, and validity of smart contracts. The set of challenges is related to the development of viable underlying business models and incentives mechanisms for user participation, for social welfare maximization, and so as the expansion of the system is economically sustainable. Last but not least, the legal aspects of blockchains represent a challenge, especially in France and Europe, where this technology should be analysed in the light of General Data Protection Regulation (GDPR) (Regulation (EU) 2016/679) (EU 201657), whose objective is to strengthen users' data privacy and protection within the European Union, and other related regulations.

3 CONCEPT AND METHODOLOGY

Today, the Internet is involved in all aspects of our lives. A significant portion of the Internet is the World Wide Web, and its services, which are provided by various giant, large and small legal entities and individuals. With the number of services available constantly on the rise we are witnesses to an ever-increasing information overload.

In addition, poor content aggregation mechanisms and stovepipe systems are making effective collaboration and smart decision making an even bigger challenge. Notwithstanding the ability of advanced technologies to distinguish factual from non-factual data, existing large or small WWW services are used today with the purpose of spreading misleading information that usually serve a certain purpose: to damage one's reputation, win an election, make people buy products and services. With the confluence of the WWW with the Internet of Things, the ubiquitous Artificial Intelligence, the existence of Cloud, Fog and Edge computing platforms and similar, it becomes apparent that the existing problems of misuse of information can soon achieve even more dangerous levels of potential manipulation with the people that must be prevented.

As a response to these challenges a new vision has arisen. A vision where intelligent websites and Internet data are understood by the machines and made accessible to an array of semantic technologies, therefore allowing the machines to do more effective and value adding work when responding to service requests. Technically, this is achieved by using ontologies, that is, formal, explicit specification of shared conceptualizations. Ontologies make it possible to intertwine the data and information into a Web of Knowledge. Several successful companies have built on the Semantic Web ideas in the past decades and have had enormous success, with the most popular applications being in the form of knowledge graphs such as Google Knowledge Graph or IBM Socrates. However, the Semantic Web does not execute for all. In such a system, actors can sometimes make completely opposed assertions, such as "that apple is red" and "that (same) apple is yellow". This concept becomes especially important in crowd sensing which allows anyone to contribute the data acquired by their own connected objects to build collaborative knowledge. What is currently necessary, is to be able to establish the truth from several assertions.

With the emergence of the Internet of Things (IoT), the new wave of Artificial Intelligence (AI), Orchestration and novel Cloud Continuum approaches (Edge, Fog, Data Center),⁵ we now have the potential to reach

⁵ www.decenter-project.eu

a new level of decentralization, but also of cooperation between various cyber-physical systems based on the Semantic Web principles. Blockchain technologies with their main properties of decentralisation, traceability and transparency fit this agenda, and may contribute to achieving trusted operations of such smart applications and systems.

The hypothesis of this project is that with these intrinsic properties of blockchain, it is possible to establish a common, shared ledger for the management of shared ontological concepts including instances of such concepts. An important aspect of ONTOCHAIN is the ability to interlink off-chain data, information and (AI) services with on-chain information in a way that reduces the need for costly on-chain operations and provides significant new properties, such as traceability, privacy, mechanisms for democracy and other properties. For example, technologies like decentralised Smart Oracles may prove instrumental as they address these requirements.

Membership of different individuals (e.g. specific objects, persons), within specific ontological concepts can be established, for example, by means of independent evaluation of various stakeholders with the use of AI methods. In effect, the guardians of the specific concepts will become the people, which means that various democratic mechanisms could be established at different levels (family, neighbourhood, community, city, state, European Union, etc.). This will make it possible that the ontological concepts are not only well-agreed among the participants, but also directly "executable" on the Semantic Web through the employment of various reasons, operating directly on blockchain. The guardians of the information arriving from the Internet of Things, and all derived facts, e.g. by means of AI methods and similar, will become the people themselves. They will have every opportunity to establish the rules of the game through agreement upon specific high-level ontological concepts.

The idea of this Research and Innovation Action is to activate the wider research and innovation community, in the areas of semantic web, AI, security, privacy, distributed systems, game theory and economics, working on various aspects of the puzzle to propose research ideas and innovative products addressing various aspects of the above presented vision.

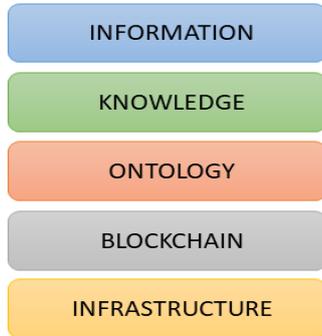


FIGURE 3: ACHIEVING TRUST WITH THE ONTOCHAIN'S TECHNOLOGY STACK

The Semantic Web similarly to Blockchains are built to contribute to and achieve trust in highly decentralised, semantically complex and dynamic environments. Hence, our aim is to build and experiment with a new technology stack which is an analogy of the Semantic Web technologies stack and which aims at improving the trust in the semantics, data, knowledge and information on the Internet today (see Figure 3).

Particularly, our aim is to build a software ecosystem of contributors and users that have stakes in our ONTOCHAIN agenda (see Figure 4).

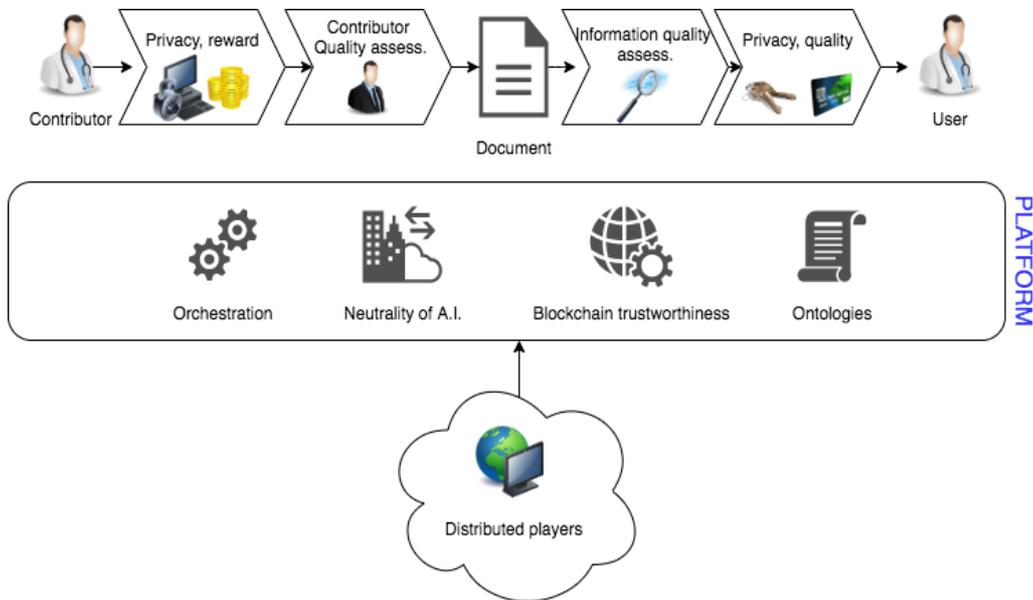


FIGURE 4: ONTOCHAIN'S ECOSYSTEM

To attract the initial stakeholders, the necessary technological building blocks for this ecosystem come from two sides.

From technological viewpoint, we foresee:

- democratic mechanisms for voting on ontological concepts, properties, relationships, rules and similar;
- democratic mechanisms for establishing new ontological concepts at various levels;
- new on-chain reasoning methods;
- new means of using trusted data, semantics, ontologies, knowledge and information;
- innovative decentralized reputation models and AI methods for assessing trustworthiness of entities, services and data;
- integration of off-chain data (e.g. coming from the Internet of Things) in order to establish various facts by using on-chain methods;
- the potential use of Smart Oracles and Decentralised Oracles in order to establish facts by using democratic, decentralised means,
- and others.

And, from the application viewpoint:

- establish advanced scenarios whereby means of trusted knowledge and information management fostering true diversity, pluralism, respect for human rights and democratic principles used in the following verticals: education, public sector, energy, finance, governance, healthcare, identity, interoperability, mobility, privacy, real estate, social impact, supply chain, and other.

3.1 THE ONTOCHAIN TECHNOLOGY FRAMEWORK

A multi-layer approach to reach the envisioned ONTOCHAIN framework and to serve the defined use-cases and applications is followed as described in Figure 5. This framework will enable the implementation of next-generation real-world solutions, such as trustworthy web and social media, trustworthy crowd sensing, trustworthy service orchestration, unsupervised/decentralized online social networks, etc. Eventually, we predict that the diversity, the complexity and the specialization of different real-world ONTOCHAIN applications will lead practitioners to use multiple ledger technologies for implementing different solutions. This will enable higher performance and scalability, while enabling different business logics, access methods and governance models that require specific chains. ONTOCHAIN use-cases will be built upon the different protocols shown in Figure 5. ONTOCHAIN Application and Core protocols will implement the interactions between different Blockchain frameworks, while hiding them from the use-cases to support effortless

inter-service process cooperation. Moreover, data stored at different chains (including data stored outside of ONTOCHAIN), may be linked together. This linkage will be stored in new ONTOCHAIN chains.

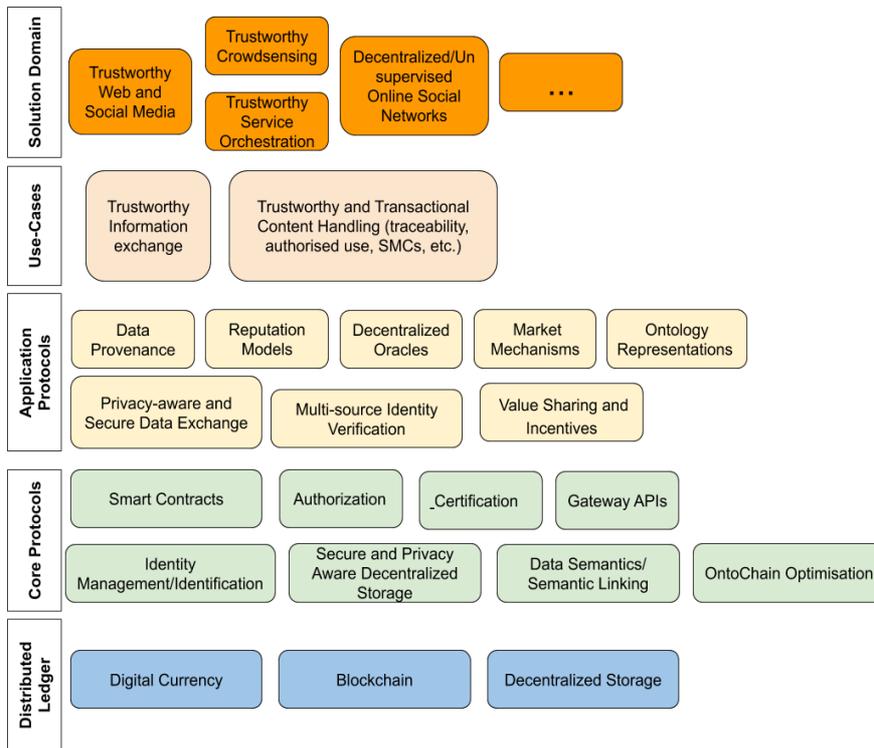


FIGURE 5: ONTOCHAIN ARCHITECTURE

For enabling scalability, openness and high performance, we employ a modular approach. Each of the modules and functionality of each layer is built upon functionality offered by the lower layers. At the Solution Domain layer lie different next-generation application solutions, such as trustworthy web and social media, trustworthy crowdsensing, trustworthy service orchestration, decentralized online social networks, which tackle today's Internet problems that can be built upon the use cases Trustworthy Information Exchange and Trustworthy and Transactional Content Handling. Each of the use cases is built upon combined functionalities from the Application Protocols layer, such as Data Provenance, Reputation Models, Decentralized Oracles, etc. The modules at the Application Protocols layer themselves are built upon core Blockchain-based services at the Core Protocols layer, such as Smart Contracts, Identity Management, Secure and Privacy-Aware Decentralized Storage, Certification, Authorization and Data Semantics. The Core Protocols modules employ basic Distributed-ledger functionality, i.e. Blockchain, Digital Currency and Distributed Storage, which lie on

combined proprietary, corporate and public resources. The functionalities of the modules at each layer is described in a top-down manner in the text below, along with the dependencies among them.

3.1.1 Use Case Layer

Trustworthy Information Exchange: This use case defines and develops the tools and libraries for the secure exchange of trustworthy data among trustworthy parties. It employs and combines data provenance mechanisms, decentralized oracles and user trustworthiness to assess trustworthiness of information. Decentralized reputation models are employed to assess the trustworthiness of data sources and that of the data itself, while the secure data exchange mechanisms are employed to transfer the data securely among transacted parties through cryptographic mechanisms.

Trustworthy and Transactional Content Handling: This use case enables trustworthy and transacted data handling by means of any combination of the following: authorized access/handling of the data, data credibility assessment, implementation of copyrights, secure and privacy aware querying of the data (e.g., by means of secure multiparty computation and data sanitization approaches. Trustworthy and Transactional Content Handling addresses softer requirements for content handling where the decision how to operate in certain situations may differ on a case to case basis. Moreover, data transactions involve some trading value, which is going to be assessed by means of underlying market mechanisms, while the generated economic benefit should be shared among different contributors by means of economic mechanisms in a fair and incentive-compatible manner. This use case also deals with the secure transfer of any financial transfer among involved parties in a data transaction. Regulatory alignment of data transactions, as a part of Trustworthy and Transactional Content Handling, will also seek to address the hard requirements for content handling. This means defining and developing tools and mechanisms that would allow regulatory, judiciary and law enforcement agencies to introspect and otherwise influence data transactions in strictly defined circumstances envisioned by law. Regulatory alignment of data transactions seeks to apply regulatory rules, (e.g. requirement to process private data on SGX chips only), certifications for quality (e.g. only certified cloud providers allowed), specifically required point-to-point data transport protocols and mechanisms, or personal permissions (e.g. user allows to use their private data only in certain circumstances, such as an emergency medical situation).

3.1.2 Applications Protocols Layer

Data Provenance: This module will provide graphical and programming interfaces for querying and presenting provenance information from

ONTOCHAIN about on-Chain and off-Chain data (pointers to data stored outside of ONTOCHAIN). Provenance information will include the complete trail of transactions that resulted in a record, including links to the programs that were run (e.g. address of smart contracts, signature of AI models when available), to the input data that was processed and to the contributors who ran the programs or provided original information.

Reputation Models: This module will provide the functionality of building different decentralized reputation models over the Blockchain infrastructure. The basic building blocks of a reputation system are an approach for casting assessments/votes for a particular subject (person/data/fact), an approach for recording the history of votes per subject and an approach for summarizing votes into a single reputation metric per subject. One important problem with reputation systems is weak identities, referred to as "cheap pseudonyms", through which multiple attacks can be employed, such as ballot stuffing, bad naming, negative discrimination, sybil attacks, reputation whitewashing, reputation milking and more. Existing solutions include reputation cold start (which introduces a new set of problems) and making pseudonym change more costly. Emerging decentralized reputation mechanisms built upon the Blockchain will enable stronger user identities without sacrificing anonymity. Different reputation models can be defined to assess different aspects, such as data source trustworthiness, data credibility, service trustworthiness, etc. This module is built upon Identity Verification mechanisms.

Decentralized Oracles: By design, Smart Contracts can only read and write data that is stored on their Blockchain. This property is fundamental to Blockchains: if Smart Contracts could read any data, their execution could not be deterministic, and no consensus on their transactions could ever be reached. However, recording data from the real world into the chain is often necessary, and it will be a major requirement for ONTOCHAIN. The usual way of feeding data to a Smart Contract is through Oracles. An Oracle is a trusted off-chain program that can, at the request of a Smart Contract, examine real-world data and return it to the Smart Contract. Oracles are very critical in the sense that they create a point of centralization that goes against all Blockchain principles. Current approaches, such as the Quorum protocol, Substrate or ChainLink address the centralization issue by having multiple instances look at a data source, and then run a consensus algorithm on-chain to validate the result. This, however, only displaces the point of centralization from the Oracle to the data source. Recent works on Decentralized Oracles propose to enforce that some data can only be recorded on-chain if several Oracles that report data from multiple data sources can reach a consensus. While the idea of Decentralized Oracles is simple, its implementation is not trivial: every use-case requires different data sources, and the consensus algorithm based on multiple

data types (e.g. images, videos and text) can become complex. Solutions like iExec DOracles offer a platform for building Decentralized Oracles, but feeding real-world data to Smart Contracts with a satisfying level of trust will require innovative approaches that combine all components of ONTOCHAIN, including reputation, identity, Machine Learning and IoT.

Market Mechanisms "as-a-Service": One of the grand purpose of blockchains is to support various market mechanisms. In fact, blockchains are prolific in this context, and one could imagine the formation of market mechanisms "as-a-Service" in the very near future. The trading of actual physical objects, but also of software services, data and information, nowadays happens through the Blockchains. This module provides the basic support mechanisms for enabling data/service transaction, and thus enables market mechanisms. For example, there are various exchanges that facilitate trading of assets and facilitate price determination (e.g., auctions, negotiation protocols, etc.), billing and customer support and more. It also provides functionality for enabling the sharing economy, such as value chaining, value/cost sharing and p2p cryptocurrency exchange. Moreover, it might include data value estimation approaches, algorithms for resource consumption estimation and associated costs and data predictions.

Secure Data Exchange: Secure data exchange comprises the functionality of exchanging data among distributed parties, while verifying the ownership of the data and access rights, authenticity of transacted parties, the integrity of the data exchanged and the confidentiality of the data through Blockchain underlying mechanisms. Most often, off-chain data will be exchanged in data transactions, while on-chain data will store public cryptographic keys and access control lists based on which elevated data access to different portions of data is authorized for specific transacted parties.

Ontology Representation: This block seeks to define new ways for implementing ontologies with the use of Blockchain. Common components of ontologies include: (1) Individuals, such as instances, persons or objects (the basic or "ground level" objects, but they can be also abstract), (2) Classes, such as sets, collections, concepts, classes in programming, types of objects or kinds of things, (3) Attributes, such as aspects, properties, features, characteristics or parameters that objects (and classes) can have, (4) Relations, such as ways in which classes and individuals can be related to one another, (5) Function terms, such as complex structures formed from certain relations that can be used in place of an individual term in a statement, (6) Restrictions, such as formally stated descriptions of what must be true in order for some assertion to be accepted as input, (7) Rules, such as statements in the form of an if-then (antecedent-consequent) sentence that describe the logical inferences that can be drawn from an assertion in a particular form, (8) Axioms, such as assertions (including rules) in a

logical form that together comprise the overall theory that the ontology describes in its domain of application. This definition differs from that of "axioms" in generative grammar and formal logic. In those disciplines, axioms include only statements asserted as a priori knowledge. As used here, "axioms" also include the theory derived from axiomatic statements, (9) Events, such as the changing of attributes or relations, and at the pinnacle, (10) any reasoning approaches, tools and methods that can help deduce new knowledge arriving from a sensing IoT empowered environment.

Multi-source Physical/Abstract Object/Person Identity Registration and Verification: This block seeks to register and verify individual digital identities of physical objects (in addition, abstract objects, physical and abstract persons) via newly designed ONTOCHAIN services. Attributes represent a fundamental part of any ontological concept. Various AI methods could be introduced to operate on sensing data (IoT based, sensors, cameras and similar) so that an assertion can be made whether an individual belongs to a specific ontological concept (e.g. car, chair, container image, the person Elisabeth, and similar).

Value Sharing and Incentives: The ONTOCHAIN ecosystem is to be, by nature, a public good built upon the resources and efforts of a great number of people. Proper incentive mechanisms for rewarding the people involved, according to their contribution, should be in place. Such mechanisms could include: i) the generation of a certain number of cryptocurrencies for block mining (which is common practice) and execution of smart contracts, ii) contribution assessment, e.g., Shapley values, etc. These are facilitated through an appropriate accounting system for measuring resource consumption for blockchain tasks.

3.1.3 Core protocols

Smart Contracts: Smart Contracts are programs written in either Turing complete (e.g. Tezos, Malboge, or Ethereum's Solidity) or non-complete languages (e.g. Bitcoin) that can execute transactions directly on Blockchains. The programs can pose specific conditions under which a transaction can be executed, such as triggering a method. Some of these languages allow the inclusion of Smart Oracles (e.g. iExec Chainlink) that makes it possible to make decisions on transactions based on information from the real world (i.e. outside of Blockchain).

Certification: Certification refers to the confirmation of certain characteristics of an object, person, or organization. For example, a government may decide to offer certificates to cloud providers that have verified GDPR-compliant handling of private citizens' data. In such cases, certificates can be issued on-chain, and can be used as conditions for performing specific transactions, for example, using AI methods to

analyse private data. The specific conditions can be implemented within a Smart Contract to govern the GDPR-handling of private citizens' data only on certified cloud providers.

Secure/Privacy Aware Storage: Secure Storage Solutions already exist on Blockchain. Together with decentralisation they help reduce the risk of having access to all private data. Moreover, various partitioning, fragmentation and redundancy methods are being used. An example of such a service is storj.io.

Identity Management: Self-sovereign Digital Identity is a specific area of research that is overreaching to be addressed solely by the present project. Nevertheless, ONTOCHAIN technologies and solutions can be used to address parts of the digital identity puzzle. There are two conflicting requirements that drive this development. First is the ability to identify oneself in specific interactions, such as withdrawing money in a bank, and another is to still preserve one's privacy, for example of the health data or the web browsing or buyer's habits. This is a feasible endeavour. However, it is necessary to invest more in technologies like ONTOCHAIN to make it happen.

ONTOCHAIN Optimisation: This module will provide new semantics-related solutions and will seek to minimise the necessary amount of both on-chain and off-chain transactions, in order to reduce the operational cost and improve its overall efficiency, including energy-efficiency. Because the ontology and semantic reasoning mechanisms will be built on top of a Blockchain, all data it contains will be irreversibly stored by default. The critical issue to address here are the new algorithms that would achieve the same or similar level of trustworthiness, provenance and other effects, while reducing the number of on-chain transactions.

Gateway APIs: This module will support connections between the ONTOCHAIN Blockchain and the outside world, including other Blockchains. Part of its duty will be to help programmers in the upper layers make trade-offs about how much data is stored on-chain, by supporting pointers to off-chain decentralized storage, such as IPFS. The module will provide several low-level Application Programming Interfaces (APIs) in the form of Smart Contracts, as well as several higher-level wrappers for at least three programming languages that are commonly used by developers e.g. JavaScript, Java and Python. The interfaces will be generic and extensible in order to allow connections with different ledger technologies in the future, while only external Ethereum-based chains will be supported during the course of the project because of its important community of adopters and developers and because its ecosystem already contains most of the software components that sub-projects will require (e.g. off-chain Computing, Decentralized Oracles). However, sub-

grantees will be discouraged from producing designs relying on concepts and optimisations that are specific to any particular Blockchain.

Data Semantics: Ontologies a core building block of the Semantic Web.⁶ The W3C consortium provides mechanisms for their standardisation in order to foster their use in applications world-wide, with the potential to build various artificial agents that can cross-link the information, and perform advanced queries via SPARQL. Since ontology engineering is a complex work that usually takes many years to complete and test, the ONTOCHAIN project intends to stimulate reuse of this body of generated knowledge in order to foster the use of various schemata and ontologies when describing the semantics of data.

Authorisation: Blockchain has stimulated the idea of self-sovereign digital identity, and few commercial services have already emerged.⁷ Various Role-Based Access Control (RBAC) systems have also existed in the course of the past decades. With ONTOCHAIN one could easily see systems where a patient is self-identified on the Blockchain, while a medical doctor gains access to the medical records based on their role (e.g. surgeon, general practitioner).

3.1.4 Distributed Ledgers

Blockchain Consensus Engine: Consensus making mechanisms are at the core of every Blockchain. ONTOCHAIN will be designed to be scalable, open, cost and energy-efficient, perhaps even elastic, it is necessary to design an improved new consensus engine. A consensus engine that determines consensus in Blockchain writing in a scalable and irrefutable way is on the research agenda of many, and ONTOCHAIN poses significant new requirements for such design. Regarding openness, ONTOCHAIN does not aim for a silo Blockchain ecosystem, but for an open distributed ledger that in principle can be combined with different Blockchain environments. Therefore, consensus-making mechanisms should not be bound to any specific API requirements for the distributed ledger.

Cryptocurrency: Beyond the current hype revolving around Bitcoin, Ethereum and over 5,000 altcoins, the potential for social change of what is now being called "Blockchain 2.0" is appearing more and more clearly. For example, cryptocurrencies are praised for allowing cheap and fast money transfer to the 1.7 billion people who are excluded from the banking system around the world, or as a stable alternative to devalued fiat currencies. One very interesting aspect for the Next Generation Internet is the possibility of programming complex self-executing transactions in Smart Contracts. Integrated with ONTOCHAIN's

⁶ <https://www.w3.org/TR/?tag=data>

⁷ <https://www.ibm.com/blogs/Blockchain/category/trusted-identity/self-sovereign-identity/>

provenance and reputation mechanisms, a crypto token will guarantee a fair compensation to every contributor who participates in the ecosystem.

Decentralised Storage: Various decentralised repositories, such as Peer-to-Peer and Content Distribution Networks have existed for decades. Lately, the ENTICE⁸ project developed a series of repositories for the storage of Virtual Machine and container images, including their fragments and it was optimised for delivery upon request. The interfaces used are S3 like. In recent years, with the emergence of Blockchain, we have witnessed a new wave of participatory storage repositories that can help address the security and privacy needs, and may help store practically any kind of data, for example, the service storj.io. In the near future, one could imagine new storage services that can help store private data in encrypted and decentralised ways, that can help manage data replicas for reliability and Quality of Service, while balancing the trade-offs with the storage costs.

3.2 ONTOCHAIN INTEGRATION

Different open source solutions already exist for the design and integration of the different layers of the ONTOCHAIN architecture.

Developers, if willing and needing so, can also rely on the blockchain platform provided by iExec which already integrates low level layers of an analogue architecture i.e. application protocols, core protocols and distributed ledger. It supports public, private and federated blockchain solutions and connects cloud resource sellers with cloud resource buyers, encouraging an ecosystem of decentralized and autonomous, privacy-preserving applications. The iExec platform supports a decentralized marketplace of applications, data and resources for decentralized cloud computing in Ethereum.

In any case, the ONTOCHAIN project plans to (re)design, extend and otherwise integrate existing platforms and solutions, so that they can become integral and interoperable parts of the ONTOCHAIN software ecosystem. The applicants are encouraged to use standards and widely used protocols to allow graceful integration with existing software. With this regard, a community approach is necessary to be able to advance DLT research and innovation and properly integrate open data and semantics with current and future Blockchains.

⁸ www.entice-project.eu

3.3 ONTOCHAIN VERTICAL APPLICATIONS - EXPERIMENTS

There are many possible applications of ONTOCHAIN and its underlying architecture in a vast number of verticals and environments, from B2C to C2C to G2C and so.

The first set of applications are evolutions of those already existing, but whose real impact and appeal is significantly challenged by today's Internet threats that have been identified:

- On the contributor side (lack of privacy and of adequate rewards)
- On the information side (lack of quality and provenance assessment)
- On the reader side (lack of privacy and quality assessment)

The case when the contributor and or the reader is not a human, but a machine itself, as in the case of IoT applications, should not be overlooked. Moreover, a new set of applications can emerge by the availability of a new technology enhanced platform which includes more robust and unbiased AI algorithms and a trustworthy and interoperable Blockchain infrastructure. Finally, since the whole solution offered by ONTOCHAIN supports a decentralization of power, new players will emerge, and even some existing players could join the new business model enabled by ONTOCHAIN.

Table 1 illustrates some application domains that the consortium has identified as potential. These can serve as illustrations for the third parties in the project's Open Calls. However, new ideas and visions for applications of ONTOCHAIN will be welcomed and encouraged from the very first point of interaction with the communities in the following verticals: Education, Energy, Finance, Governance, Healthcare, Identity, Mobility, Privacy, Public Sector, Real Estate, Social Impact, Supply Chain, and Interoperability (as identified as the most essential by INATBA).

Useful overviews of DLT applications by different domains are provided by the EU Blockchain Observatory and Forum⁹ and by the review paper of the H2020 project OPERANDO.¹⁰ The Talk 3¹¹ of the ONTOCHAIN project also

⁹ <https://www.eublockchainforum.eu/reports>

¹⁰ F. Casino et al., "A systematic literature review of blockchain-based applications: Current status, classification and open issues", Telematics and Informatics, March 2019, pp 55-81 <https://doi.org/10.1016/j.tele.2018.11.006>

¹¹ ONTOCHAIN Talks, TALK 3 15/10/2020 section 3 "ONTOCHAIN usecases and applications" at <https://www.youtube.com/watch?v=sV8g-X8mzLw>, starting at 1:03

includes a very high-level overview of DTL applications in different domains.

Domain	Today practice and challenges solved by ONTOCHAIN
Finance; open publishing; remuneration	<p>Open access is nowadays a guideline for funded research in European Community, and a tendency for an increasing number of publishers in the era of information.</p> <p><i>The challenge.</i> The remuneration issue for authors could affect the quality of an open publication and tend to set a big trade-off on the decision of open publication. As a result, even the publishers tend to limit the number of open publications of their catalogue.</p> <p><i>The solution.</i> A solution for this issue could be a model involving ONTOCHAIN reputation models of the authors and/or publishers in order to set an economics rationale as a base of a remuneration of an open publication. The robust remuneration model could therefore be assured, taking into account the reputation of the author's context of publishing, including the editor credibility and ONTOCHAIN's multi-source identity verification could provide security features, e.g. the author's authentication for a draft issuing, and of further edits.</p>
Public sector; smart cities; traffic control	<p>Centralised public authorities could become less relevant in the context of Blockchain technologies. Their role could shift to providing a platform and governance for decentralized services rather than being at the centre of every transaction.</p> <p><i>The challenge.</i> Currently, in case of a traffic accident, the sequence of events leading to the accident has to be established by means of traffic camera footage, eyewitness testimonies, expert opinions on weather, condition of the vehicles involved, etc. There are a lot of variables and the information gathering can take a long time.</p> <p><i>The solution.</i> Imagine the dynamic scenario where the accident occurred. With various IoT data fed by sensors both from the environment and from the car/s involved (humidity, proximity, temperature,</p>

	<p>accelerometers, tyre pressure, gyroscope, gas, smoke), once the accident was established to have occurred, into an ONTOCHAIN reasoner, a complete recapitulation of events will be available in a short period of time which can serve in a court case.</p>
<p>Healthcare; drug administration</p>	<p>As Blockchain matures and its use spreads across industries, healthcare is one of the sectors in which the interaction between technology and regulation becomes more essential.</p> <p><i>The challenge.</i> Currently, in case of administering a drug for one's condition one would wait for the complete diagnostics procedures to occur, some of which may take too long, cost too much or put a person in danger of health deterioration due to not receiving immediate medical treatment.</p> <p><i>The solution.</i> Imagine a hospital system administering medication to an elderly person. With AI methods identifying the state of the patient and the success rate of the ongoing treatment, based on physical evidence and implemented rules in the ONTOCHAIN, specific medicines can be administered in the calculated amounts or prohibited completely for the patient and the condition in question.</p>
<p>Education; e-Science</p>	<p>Many sectors, like finance, energy, healthcare, real estate, use Blockchain applications to profit from the unique characteristics of the technology. The same characteristics make it suitable for addressing some of the challenges faced in the Science department, not necessarily aimed at profit first.</p> <p><i>The challenge:</i> One of the challenges often encountered in the science community is the reproducibility of results from published articles and experiments.</p> <p><i>The solution:</i> Due to immutability, append-only behaviour, and a viewable record of all transactions, ONTOCHAIN can provide transparency over every step done in a system. In such an environment there is no need for a trusted authority and the steps taken to come to a certain result are visible for all users. Also, sharing and exchange of distributed resource usages from various organizations can be facilitated</p>

	by using crypto currency tokens and smart contracts, leading to a sharing economy in the eScience research community.
Social impact; donations and charity	<p>Charities face declining donations among the young, increasing scepticism over CEO pay and concerns about where donations end up. At the same time, they struggle with inefficient, underfunded administration, often cannot direct aid adequately and frequently see the most vulnerable and needy miss-out.</p> <p><i>The challenge:</i> Currently, the potential donors are very sceptical regarding the actual needs of the recipients, administration costs associated with marketing and fundraising are high and there is always a question of where the funds are going.</p> <p><i>The solution:</i> ONTOCHAIN can simplify how the charities are managed and also reduce the overall costs by requiring fewer intermediaries, reducing taxes as well as the marketing and fundraising expenses by providing a marketplace for reaching the target audience of ready to give donors.</p>

TABLE 1 : ONTOCHAIN APPLICATION DOMAIN POTENTIAL

4 IMPACT

The Internet has acquired greater influence on people’s lives and the way that industries operate today or the way that they are expected to be organised in the future is fuelling great interest. It is highly positive that regulators and policy makers have taken over and have put priorities on high impact policy initiatives (such as the NGI) at European and international level. ONTOCHAIN envisions contributing to the success of NGI and to advance the ability of Europeans to flourish individually and collectively within this new era and to fundamentally change the way that we perceive the digital world around us. ONTOCHAIN’s immediate impact consists of the following core points:

- o Growing the blockchain and next generation internet communities, through a 3-year project with many vertical and horizontal actions towards the empowerment of communities, as well as the inclusion of cross-sectorial applications and the involvement of experts, covering a wide spectrum of expertise.

- Educating and providing funding to a large number of researchers, innovators, start-ups, SMEs, use-case holders (practitioners), increasing their awareness towards a more trustworthy and decentralised internet that could offer several societal and economic benefits.
- Providing the workspace for the building and validation of new technological frameworks, created within ONTOCHAIN, and proposing new economic schemes towards a human-centric evolution of the future internet.
- Creating the required proof-of-concept and the adequate knowledge for providing recommendations and a roadmap towards a more focused and efficient European policy-making process.

Specifically, ONTOCHAIN expects to generate impact on the following further elaborated aspects.

4.1 SHAPE A MORE HUMAN-CENTRIC EVOLUTION OF THE INTERNET

ONTOCHAIN aims for decentralization of knowledge and power, while protecting the anonymity of people. ONTOCHAIN will introduce trust assessment of content, people and services in an unbiased, non-institutional way. With ONTOCHAIN people's premises will undertake some of the processing burden for the Future Internet and fairly share some of its generated value. Therefore, ONTOCHAIN has human-centric evolution of the Internet in its core, as long as the aforementioned goals are achieved. Moreover, being a human-centric ecosystem, ONTOCHAIN's success involves its future adoption by a large user community.

4.2 BLOCKCHAIN SCALABILITY FOR TRUSTWORTHY INFORMATION EXCHANGE

In order for trustworthy content and information exchange to be scalable, the performance of the underlying distributed ledger should have minimal (linear, in the worst case) impact on ONTOCHAIN's mechanisms. Taking the performance limitations of state of the art Blockchains, we are adopting an open and generic design that will enable ONTOCHAIN to profit from future performance breakthroughs, e.g. Ethereum version 2 which release is expected in 2022.

4.3 PROMOTING INTEROPERABILITY AND STRENGTHENING THE ROLE OF EUROPE IN INTERNATIONAL STANDARDISATION

ONTOCHAIN ecosystem is open and modular by design. Moreover, ONTOCHAIN will contribute to the standardisation efforts in the field, and more specifically to the multiple standardization bodies that are actively working on Distributed Ledger Technologies (DLT), including:

- ITU Focus Group on Application of Distributed Ledger Technology¹² that aims to identify and analyse DLT-based applications and services; to draw up best practices and guidance which support the implementation of those applications and services on a global scale; and to propose a way forward for related standardization work in ITU-T Study Groups. They have specified a DLT reference architecture among others.
- ISO is also working on DLT standards with upcoming deadlines on terminology (2020), on reference architecture (2021) on legally binding smart contracts (2021).
- The Blockchain and Virtual Currencies Working Group (WG) is a group of industry representatives; the WG is a member of the European Commission Payment Systems Market Expert Group (PSMEG).
- The CSA Blockchain Working Group's goal is to investigate and document various forms of Blockchain technology, relevant use cases, and security implications. The Blockchain Working Group is dedicated to producing usable content to educate the industry on this radical technology.

4.4 EUROPEAN BLOCKCHAIN ECOSYSTEM INTEGRATING RESEARCH AND INNOVATION COMMUNITIES

Integrated communities are where people and ideas can thrive. They are places where everyone has the opportunity to grow and progress, driving a stronger society for all. By actively engaging numerous target groups for different types of Open Calls during the Chain Reaction Programme, ONTOCHAIN events and activities will act as a fertile soil for the Blockchain research and innovation communities. Custom tailored strategies and incentives for attracting top talents from each of the target groups with a dissemination strategy will ensure that the maximum number of skilled topic enthusiasts is reached, whether they are a part of the University research group or a lonely Blockchain developer. With initiatives designed with, not for, the people they are supporting (such

¹² <https://www.itu.int/en/ITU-T/focusgroups/dlt/Pages/default.aspx>

as Unchained unconferences) and fostering values such as inclusiveness, openness and curiosity in ONTOCHAIN events and activities throughout the Chain Reaction Programme will give rise to co-creation of ideas and projects and lead toward a higher level of integration between the research and innovation communities.

Additionally, ONTOCHAIN will contribute to the European Observatory and Forum's work which is taking place at institutional levels across the union by providing hints regarding the Blockchain technology (inconvenient usability, scalability, access modes, risk management) and the sectoral identity challenges (management, supply chain, government services, IoT, healthcare, smart cities, energy, and IP & legal aspects). ONTOCHAIN will actively participate to European and national blockchain events, which can provide a chance for the project to create interactions with the different local communities and needs and cross-pollinate ideas and experience. Also, the participation in meetups (online groups forming Blockchain discussions communities) will be targeted to provide the Blockchain European Ecosystem hints about ONTOCHAIN ideas, present projects and ambitions.

4.5 NEW BUSINESS OPPORTUNITIES AND NEW INTERNET COMPANIES WITH MAXIMUM GROWTH AND IMPACT CHANCES

ONTOCHAIN aims for a smart business ecosystem by providing the building blocks for innovative decentralized end-user apps. Having provided solutions for core user concerns, such as trust and privacy, and having facilitated business building blocks, such as identity management, market mechanisms and low-entry cost infrastructure, ONTOCHAIN creates ideal business opportunities for new Internet companies.

5 CONCLUSIONS

This document describes the research and innovation agenda of the ONTOCHAIN project. The ONTOCHAIN project is a Next Generation Internet project focusing on the advancement of technologies for the management of data, metadata, semantics, knowledge and information. This includes processes of generation, systematisation, storage, communication and otherwise management of trusted information. The project aims at marrying the Semantic Web as a trust-building technology stack on one side, with blockchain technologies as de facto technology that people use in a trusted way (for example, for monetary transactions). Since both technology stacks represent means for the management of knowledge and both aim at building trust, the vision of the ONTOCHAIN project is that their marriage is inevitable.

Along with its focus on the advancement of a new technology that is destined to underpin the Next Generation Internet, the ONTOCHAIN project fosters human-rights, virtues, and sustainability for the benefit of humans, animals, the Nature and the World around us!

APPENDIX A: IEXEC OVERVIEW

The iExec software connects cloud resource sellers with cloud resource buyers, encouraging an ecosystem of decentralized and autonomous, privacy-preserving applications. The platform has been developed with more than four years of efforts by iExec Blockchain Tech, a French company whose founders are former researchers from Inria and the Chinese Academy of Science. Since 2016, the platform has evolved through different versions, from V1 to V5.

The iExec network provides developers with scalable, secure and seamless access to decentralized services, datasets and computing resources. iExec's technology relies on Ethereum smart contracts and the Proof-of-Contribution (PoCo) protocol to create a transparent, resilient and secure virtual cloud infrastructure. Trust is ensured by incentive mechanisms, reputation and payments that are decentralized on the blockchain.

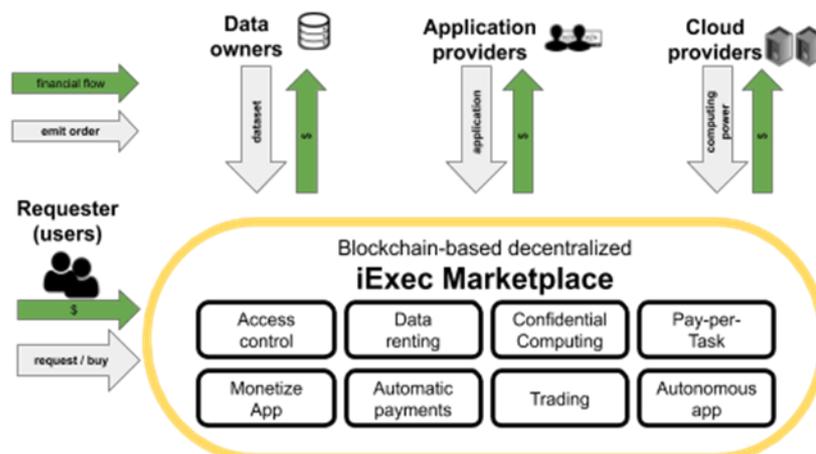


FIGURE 6: THE IEXEC MARKETPLACE

Central to the network is the iExec Marketplace (see Figure 6, which offers a space where applications, datasets and computing resources (storage, CPU, GPU) can be monetized and provisioned uniformly, regardless of their provider. Because the Marketplace is decentralized on Ethereum, no one can control it: censorship is impossible and prices can only be determined by supply and demand.

Two types of users meet on the marketplace: *resource providers* (application providers, data providers, computing resource providers) and *resource consumers* (users, Web2 applications, smart contracts). The

typical usage patterns for users from each group are described in the following sub-sections.

5.1 USAGE PATTERNS FOR RESOURCE PROVIDERS

Application providers. Developers and application providers can monetize their apps, dapps, functions or algorithms. Just publish your application as a Docker container to the Marketplace and set a price per execution, it can now run on demand on multiple cloud providers.

Dataset providers. Data providers can monetize datasets usage and open up new revenue streams for their assets. Datasets must be published to the Marketplace just like applications, with a few extra steps. By encrypting their datasets, providers are guaranteed that they can only be decrypted inside the Secure Enclave within an Intel SGX processor, by an approved application.

Computing providers. Cloud providers can run the iExec worker on a set of physical or virtualized servers they wish to monetize; providers can either join an existing worker pool or create their own. Computing providers will be paid each time one of their workers perform a correct execution (per the Proof-of-Consensus protocol). By creating a worker pool and hosting a scheduler, they can get an additional share of revenue. Small providers can get access to a new revenue stream by monetizing some of their servers at times when they are underused.

5.2 USAGE PATTERNS FOR RESOURCE CONSUMERS

Users. People get access to a variety of cloud resources (CPUs, GPUs) from multiple providers to run applications without any vendor lock-in. Applications from the Marketplace as well as any other application are supported. By running their work on iExec, requesters can select higher trust, security and confidentiality, and get unique benefits:

- *Trusted executions:* the computation is replicated on several servers, and the result is validated on-chain by reputation and majority voting in PoCo;
- *Confidential execution:* the data and the result are end-to-end encrypted, and the computation is run within a hardware enclave (Intel SGX); a cryptographic signature of the result proves its validity.

Web2 applications. Developers can bring the same benefits that people do by including the iExec SDK into their existing Web2 applications. Careful study of their application allows them to isolate its critical part and run it with higher trust, security and privacy on iExec with

minimal change. Once integrated with PoCo, the application can render the same services as before and provide proofs of validity to their users and customers.

Smart Contract. With iExec, Smart Contracts can trigger an iExec task and get the result directly on-chain thanks to the callback mechanism embedded in PoCo. Smart Contracts can now query Oracles directly, and only when it is needed. On-chain validation rules can be set up to safeguard the smart contract even more and ensure that the resulting ingested satisfies its trust requirements.

5.3 TASK EXECUTION AND KEY FEATURES

The iExec platform supports tasks of two sorts Standard Tasks and TEE Tasks (i.e. Trusted Execution Environment). Standard Tasks are executed on untrusted resources and delegate trust to the PoCo smart contracts: a mix of replication, majority voting, economic incentives and reputation validates on-chain that the result is correct. TEE Tasks introduced in October 2018 add end-to-end encryption thanks to hardware cryptography. The tasks' data is only decrypted within an enclave and the result is encrypted and signed, which removes the need for replication.

5.4 LIMITATIONS AND SUGGESTED IMPROVEMENTS

This section covers limitations of the iExec platform that have been reported by the community and lists several improvements and integration projects that are deemed useful to the blockchain community at large.

Applicants should note that the iExec platform relies heavily on Ethereum and is thus expected to benefit from the evolutions brought by Ethereum V2. Projects which leverage or integrate novel Ethereum features (e.g. Proof-of-Stake, Sharding, etc.) are encouraged.

Listed here are some current limitations of the iExec platform along with suggested approaches:

- Time-based payment Currently, a task is considered valid only after it returns a verifiable result, meaning that services serving requests over an extended period of time are difficult to port, and that the iExec worker cannot be paid based on how much time a task spent.
- Multiple paid datasets per task. At the moment a task can only refer to one paid dataset (which does not prevent the application itself to download more data from the Internet). Strategies for allowing multiple datasets include hierarchical approaches or changes to the PoCo protocol.

- Improved decentralized order brokering While the verification process for sealing a deal (i.e. checking the validity of all the orders and the balance of the accounts) happens on-chain, the matching of orders (i.e. finding four valid orders and triggering the validation) is done off-chain. Matching orders is memory and compute intensive, thus a fully decentralized solution requires improvements of the algorithm and of the incentive model.
- P2P order sharing Currently, the essential mechanism for letting participants share and discover orders in the network is provided by a centralized repository. Because this repository sits outside the scope of the PoCo protocol it is not entirely censorship resistant: PoCo can validate that orders are valid but cannot check whether all orders are discoverable. A more decentralized approach could be to create a peer-to-peer order sharing network in which actors publish and search orders. Prototypes exist, but signal propagation related to the lifecycle of order is still not resolved in a secure manner.

In addition to this list, applicants are encouraged to find more possible improvements motivated by their own use-cases. Selected applicants will receive support from the iExec development team to design and implement their solution.

5.5 CURRENT DEVELOPMENT AGENDA

This section covers possible developments that could benefit the Ethereum and the blockchain communities at large.

- *Complex Decentralized Oracles.* In iExec, decentralized oracles can be arbitrarily complex and invoked directly from a client smart contract. This allows for the construction of a new generation of autonomous, decentralized oracles with self-enforcing governance rules. Generic oracles for performing aggregation between multiple data sources, multiple AI models for the same input data, sensor networks and so forth can have groundbreaking applications in virtually all domains.
- *Verifiers for ZK-Proofs.* Zero-Knowledge proofs offer a promising opportunity for privacy and scalability in blockchains. Verifiers, however, hardly fit in a Smart Contract, meaning there is no one-size-fits-all solution for transferring trust from a ZK-Proof into a blockchain. This limitation is typically due to the size of the proofs (e.g. ZK-STARKs) or to their execution time (e.g. ZK-SNARKs); implementing generic verifiers for several Zero Knowledge protocols in iExec tasks could let Smart Contracts verify arbitrarily proofs without worrying about their complexity.
- *State channel exit.* Closing state channels usually require validating on-chain all the messages/transactions made in these channels as a

necessary step to compute the outcomes. In most cases state channels are limited to simple cases (e.g. monetary transactions), because complex ruleset can become painful to process on-chain. Storing rulesets in iExec datasets and resolving state channels in iExec tasks could broaden the use of this technology to much more complex applications, by freeing the resolution process for the limitations of the EVM.

- *Marketplace of everything.* Due to its initial purpose, the iExec platform is limited to selling and buying a fixed type of cloud computing resources. Supporting ontological representations of these resources could be a first step towards a much more generic platform in which new hardware can be instantly monetized. Eventually, a fully ontology-aware platform could monetize anything that can be modeled with a Semantic Web language, from servers to IoT devices, sensors, connected vehicles, 3D-printing models and so on.

5.6 ECOSYSTEM INTEGRATION

Suggest integrations between iExec and other projects (chains, web2 platforms, existing infrastructure projects etc.) that could provide valuable products to the community are sought by iExec.

- **Wallets** Support for new Ethereum wallets (including Smart Contract Wallets) brings support to more existing applications and is an important step towards end-users' adoption.
- **Sensor networks** Integration with emerging IoT protocols will eventually allow developers to provision connected objects along with servers, which is a critical enabler for Smart City applications and cyber-physical systems.
- **Energy blockchains** linking the iExec platform to Decentralized Energy Markets such as Energy Web paves the way to verifiable ecological and sustainable applications, autonomous green incentive systems and more.
- **Kleros** Integration with the Kleros Decentralized Court could permit applications to execute complex logic (e.g. compensations and penalties) in reaction to rulings;
- **Cloud Controllers** Drivers for cloud controllers, hypervisors and container engines such as OpenStack, Kubernetes or VMWare could lower the barrier to entering the virtual infrastructure and increase its size and heterogeneity. Smart drivers would prioritize domestic workload and join the decentralized network when resources are underutilized, opening a new revenue stream to their owners.

5.7 WHERE TO START?

iExec will support V5 of its software stack for the whole duration of the ONTOCHAIN project; candidates and selected participants are encouraged to refer to the Technical Documentation (<https://docs.iex.ec/>) and to the iExec White Paper (<https://iex.ec/wp-content/uploads/pdf/iExec-WPv3.0-English.pdf>) in order to familiarize themselves with the platform and consider if and how it can serve their project.

The iExec software that can be used by ONTOCHAIN participants as a starting point to their evolutions and as a development platform for their applications is distributed under the Free Software license Apache v2.0; public source code repositories are hosted on the GitHub platform: <https://github.com/iExecBlockchainComputing>.

In addition, please consider the following resources:

- iExec Academy, an aggregator for articles, tutorials, use-cases and media: <https://academy.iex.ec/>;
- The “PoCo series” articles explain the Proof-of-Contribution protocol and its evolutions: <https://medium.com/iex-ec/poco-series/home>;
- Example Dapps: <https://github.com/iExecBlockchainComputing/iexec-apps>
- Dapps of the Week articles: <https://medium.com/iex-ec/dapp-of-the-week/home>
- Introduction to Confidential Computing: <https://docs.iex.ec/for-developers/confidential-computing/>
- How to Build a Data Privacy-Preserving App in Under 1 hour: <https://medium.com/iex-ec/how-to-build-a-data-privacy-preserving-app-in-under-1-hour-fb323e7458b>